

Subject: Fwd: Red Trolley for 1st Thursday

From: Lorena Parker

Date: 05/31/2016 06:06 PM

To: eric eisenberg

FYI

Lorena Parker

Executive Director

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From: **Bezmalinovich, Augie** <ABezmalinovich@portla.org>

Date: Tue, May 31, 2016 at 2:16 PM

Subject: Red Trolley for 1st Thursday

To: "lparker@sanpedroBID.com" <lparker@sanpedrobid.com>, "director@craftedportla.com" <director@craftedportla.com>

Cc: "Sanfield, Phillip" <PSanfield@portla.org>, "Campbell, Rachel" <RCampbell@portla.org>, "Baker, Arley" <ABaker@portla.org>

Hi Lorena and Rachel,

I hope all is well and I just want to go over a few things in regards to the LA Waterfront Red Trolley service set for 1st Thursday:

I'm assuming that there will be 1 trolley and it will run from 4 to 10pm. The route will be the 3 downtown SP stops and CRAFTED/Brouwerji West in a continuous (approximately) 15 minute loop. The 4 Red Trolley stop signs will get some type of temporary change just for that night saying something like "Special Event – 1st Thursday Schedule, blah, blah, blah....."

I spoke to Rachel and she has committed to have the side gate off of Harbor open for that night. The Trolley driver can enter into that gate and depart out of the 22nd Street gate.

Attached is a photo of the trolley for your use and Rachel will be promoting this event via social media and other means. She will share what she has for all so that we at the Port can promote it too. Lorena will promote it as additional parking located at CRAFTED with complimentary trolley service to DT SP for the 1st Thursday event.

Please let me know if this isn't the case....

Kind regards,

Augie

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